

Our Sustainability Strategy

We're Big Picture People

Green Screens

Protecting our Planet

GOAL

Reducing greenhouse gas emissions whilst increasing recycling and reuse across our value chain

KEY ACTIONS

- Development of a net zero emissions pathway and setting of net zero targets
- Transition to 100% renewable power purchasing



People Power

Supporting our Teams

GOAL

Create an inclusive and engaged workforce that reflects and respects the diversity of the communities we operate in

KEY ACTIONS

Sustainability mindset embedded into company's employee value proposition

Positive Partnerships

Partnering for Change

GOAL

Develop partnerships that support positive change across our Planet, People and Platform impact areas

KEY ACTIONS

Create partnerships that deliver social and environmental impact

Good Stories

Platforms for Good

GOAL

Build a storytelling platform that creates positive behavioural change for audiences across social and environmental initiatives

KEY ACTIONS

- Promote and distribute responsibly created content
- Use HOYTS and Val Morgan platforms for good